

Intellectual Business Solutions, Inc.™  
Business Intelligence for Intelligent Business™

## FOR IMMEDIATE RELEASE

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### **Intellectual Business Solutions, Inc.™ Joins the Business Objects Solutions Provider Partner Program**

Columbia, Maryland. – January 1, 2007 – Intellectual Business Solutions, a leading provider of Business Intelligence consulting, database reporting, software development, and applications training, today announced it has joined the Business Objects Solutions Provider Partner Program for software and service providers. As a new channel partner, Intellectual Business Solutions will significantly enhance its value proposition to customers by offering Business Intelligence (BI) software solutions from Business Objects.

Founded in 1989, Intellectual Business Solutions specializes in the development of enterprise-wide database and reporting systems and decision support solutions. The firm provides business intelligence solutions to a wide range of clients including public, private and non-profit organizations. Intellectual Business Solutions has chosen to partner with Business Objects because of its deep experience and commitment to building and nurturing win-win relationships with channel partners and their end customers. Intellectual Business Solutions will leverage this experience when crafting and delivering tailored BI solutions.

“When we mapped the Business Objects product line to our Business Intelligence solutions offerings, we saw an excellent pairing,” stated David Simpkins, Intellectual Business Solutions, Inc., VP of Development and Marketing. “Our customers benefit from a comprehensive set of solutions to make the most of their business data, and with Business Objects they have a platform that can deliver on that potential,” he said.

More and more companies are recognizing the need to incorporate BI functionality into their operations in order to analyze key business trends and make business decisions based on trustworthy, accurate data. With the small to medium sized business’ budding interest in reaping the benefits of BI, the Business Objects Solutions Provider Partner Program will boost Intellectual Business Solutions’ ability to meet this growing demand.

“Our partnership with Business Objects firmly establishes our commitment to provide the very best BI solutions, ultimately aimed at improving our customers’ ability to make effective business decisions,” said Valerie Simpkins, Intellectual Business Solutions, Inc. president and CEO. “This partnership greatly enhances our ability to make our customers more successful.”

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**About Intellectual Business Solutions, Inc.™**

Intellectual Business Solutions, Inc.™ is an information technology (IT), training and consulting firm that delivers custom IT education and complete training solutions. With over 25 years of combined experience, Intellectual Business Solutions consultants have developed and delivered training programs for a variety of industries including healthcare, finance, membership, fundraising, government, education, transportation, human services, hospitality, information technology, and service providers. We are innovators in education and training and apply strategic intent to everything we do. Our ability to be a single-source provider of training ensures consistency of vision, every step of the way.

Intellectual Business Solutions is a minority woman-owned corporation and is certified with the Maryland Department of Transportation (MDOT) as a MBE (Minority Business Enterprise) – Certification #98-187. In addition, Intellectual Business Solutions is a U.S. Small Business Administration (SBA) 8(a) and Small Disadvantaged Business (SDB) certified company. For more information on IBS, visit [www.intellectualbusinesssolutions.com](http://www.intellectualbusinesssolutions.com)

**About Business Objects**

Business Objects is the world's leading business intelligence (BI) software company, with more than 35,000 customers worldwide, including over 80 percent of the Fortune 500. Business Objects helps organizations of all sizes create a trusted foundation for decision making, gain better insight into their business, and optimize performance. The company's innovative business intelligence suite, BusinessObjects™ XI, offers the BI industry's most advanced and complete solution for performance management, planning, reporting, query and analysis, and enterprise information management. BusinessObjects XI includes the award-winning Crystal line of reporting and data visualization software. Business Objects has also built the industry's strongest and most diverse partner community, and offers consulting and education services to help customers effectively deploy their business intelligence projects.

Business Objects has dual headquarters in San Jose, Calif., and Paris, France. The company's stock is traded on both the Nasdaq (BOBJ) and Euronext Paris (ISIN: FR0004026250 - BOB) stock exchanges. More information about Business Objects can be found at [www.businessobjects.com](http://www.businessobjects.com).

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